



People who are serious about making money and making a difference

Concept Brief

April 1st, 2017

Kairos Foundation Social Responsibility



Opportunities for one should create opportunities for all.

Kairos Foundation stands in line to benefit from the commitment by management of Kairos Capital to donate a minimum of 10% of annual profits to the foundation. What makes Kairos Capital's donations unique is the fact that all giving will come directly out of the management's pocket, not at the cost of investors.



“We are excited about the change we can affect here in our own backyard of Asia,” Kim enthuses, adding that they hope to increase donations by 2% annually. Donations by Kairos Capital are channeled through the Kairos Foundation, a totally separate entity, to various organizations who have been pre-approved by the board members of the Foundation. Board members select recipients of donations following a strict screening procedure. Upon approval, organizations benefit from a three year period of support regarding finances, logistics, and training. The Kairos Foundation hopes that in that period that they will be able to encourage, coach and support benefactors to seek ways in which to improve their operational efficiency and or develop income streams to create financial sustainability over a long term.

Kairos Foundation aims to provide funds in three distinctive ways:

- ❖ Financial aid to grass-roots missions projects in Asia.
- ❖ Partnering with Mission Consultancies
- ❖ Seed investing into “Business as mission ventures” (Kingdom Corp.)

Kairos Foundation Charities: Grass Roots

Doing what we do best to help them do what they do better.

How much money is needed to run three orphanages, a halfway house, high school, drug rehabilitation center and a few elderly homes? Ask Zheng Seng Organization, based in Hong Kong and China, and they will tell you it is a struggle to keep their heads above the water.

“We try to run our charity based on a self-sustainable model, operating businesses

in the manufacturing sector as well as providing professional services, but even with additional donations from churches partnering with us, it's difficult to keep up with all the existing expenses, not to mention being able to meet the growing need of people struggling,” said a spokesperson for the Zheng Seng Organization.

Zheng Seng may be struggling financially to meet all their obligations but what is undeniable is the fact that no one is more qualified to do the work that they are doing based on the impact that they are having on the communities they are helping. This however, is where companies like Kairos Capital, who have the heart to help but lack the field experience, can help utilizing the skills that they do have, which in the case of Kairos Capital is making money.

The Kairos Foundation is hoping to come alongside grassroots charities the likes of Zheng Seng Organization. “Each organization differs about their need, but in the case of Zheng Seng we would endeavor to help by meeting their financial short-come, uncovering and addressing financial black holes and restructuring their financial balance sheet and setting up a proper financial base,” says Kim.



Kairos Foundation Charities: Global Charities

The stopgap in crises situations.

Feed the Hungry is a global operation that knows the desperate plight of millions of impoverished people the world over but their ability to meet this need is severely restricted by the fact that their source of donations is limited to developing countries.

In light of the fact that Feed the Hungry specializes in crisis relief, this lack of funding is an operational nightmare. In a crisis situation, for every day that help is delayed, people die unnecessarily. Kairos Foundation is hoping to partner with organizations like the Feed the Hungry Organization.

“Kairos Foundation can be of a real help to such organizations by providing a steady flow of funds. Also, in a crisis situation where more funds might be required immediately by the organization, Kairos Foundation can quickly release more finances because funds are held locally, which means time in getting help to people is minimized, saving lives.”

Kairos Foundation Charities: Social Enterprises

30000 children die everyday – unnecessarily!

Roughly 30.000 children under the age of five die every day from malnutrition and preventable diseases.

Many people or organizations have a heart to help these children and other people suffering the effects of poverty and they have an idea of how to go about being that help. Unfortunately, they don't have the financial means or business acumen to fulfill that desire.

“We hope to be able to partner with such individuals or organizations by providing the seed money they need to get their ideas up and going and then continuing to walk with them to ensure that their businesses become successful self-sustainable enterprises so that people's lives will be changed for the better,” says Kim.

The impact that this kind of partnering can have is phenomenal and people who have solutions to needs are welcome to apply for funding via the electronic forms that will be made available on-line.

Kairos Foundation Board Members

Stable operation hinges on well-established board

“A well established Board is critical for the stable operation of Kairos Foundation,” says Kim, adding that board members will be selected from diverse backgrounds. The result he says will be that the Foundation will be able to benefit from meaningful insights from multiple perspectives, providing access to a wider network of connections essential to the long-term strength of the foundation.



According to Kim, having a robust board also allows the foundation to have a good “checks & balances” system to prevent any major setbacks. The board members are selected on the basis that they are considered to be highly accomplished individuals with an excellent pedigree in their respective professional fields.

What joins the members together, though, is that they each share a common vision of philanthropy and a commitment to addressing some of the pressings and overlooked social issues in Asia. The Board intends to fully utilize its capabilities and resources to achieve the objectives of the Foundation. The long-term goal of the board is to grow the Kairos Foundation into a global powerhouse of philanthropy.

Kairos Foundation Key Performance Indicators

Sustainability and social impact the two main Key Performance Indicators

“The Kairos Foundation will always only donate money with a long-term impact in mind because we want to see exponential gains for communities,” says Aaron Kim. In light of this, The Kairos Foundation has set two very important criteria for selecting donation money recipients: *sustainability* and *social impact*.

Sustainability: The foundation will never consider donating money for short-term use or for “fixing” problems that can be solved with immediate funding. Rather, the Foundation seeks long-term benefits for communities. To meet this objective, the

Foundation is led by an excellent management staff with a broad view of the social space and the ability to identify sustainable projects that will have an impact. Likewise, the receiving organizations also need to be led by leaders with good management skills who can follow through on their commitments.

Social Impact: The donation money is given to causes that will have a noticeable social impact. The Kairos Foundation is interested in donating to organizations that will use the money in ways that will lead to positive results rather than covering the cost of operation or any other non-meaningful way.

“We believe that by selecting self-sustaining organizations, our donation money will be used immediately on projects that will yield measurable gains for the underprivileged community.”

Monitoring: Partnering for success.

Crisis relief, education, the environment, healthcare, minority protection, neglected communities, and poverty are the seven most pressing and overlooked issues in Asia today, according to research done by the Kairos Foundation.

“We are aiming to make an impact in these areas, but we know that we have our work cut out for us, which is why monitoring the effectiveness of donations we make is of paramount importance to us,” Kim says.



However, as the number of recipients continues to grow and the regions covered enlarges, it will become more difficult for the foundation to monitor the individual performance of all its donation recipients closely. Therefore, Kairos Foundation has partnered with other nonprofit organizations consultancies. They bring a wealth of knowledge and expertise in evaluating charitable organizations to ensure conformity to the Kairos Foundation standards,” explains Kim.

Typically the charity evaluation process begins with breaking down the project into phases or milestones. At the end of each phase, the philanthropic organization is evaluated by our partner consultancies to determine whether their milestones are satisfactory. Depending on the evaluation feedback provided, the Kairos Foundation has full discretion on continual support or withdrawal. who specialize in evaluating the performance and activities of charities in their locality.

“Many members of our partner organizations are former and current management consultants from world-renowned firms who have volunteered for projects with independent NGOs and philanthropic

Kairos Foundation has decided to adopt a dynamic approach to the disbursement of funds so that funds can be channeled to where the needs are instead of being tied up in pre-obligations.

Follows is an outline of the seven areas needing attention:

Kairos Foundation, 7 Categories of Most Neglected Social Issues

1. ***Crisis relief*** – The impact of civil strife and natural disasters is usually widespread, with massive destruction of infrastructure and loss of lives.

2. ***Education*** – In many Asian countries, insufficient public funding from the government to provide basic educational infrastructure and resources is common. This creates a cycle of poverty – in general, uneducated people are forced into low paying jobs and end up not being able to care for their family's basic needs nor their education.

3. ***Environment*** – Around the world, hundreds of millions of people do not have access to safe drinking water and billions of people are without adequate sanitation facilities. This harsh reality of life translates into thousands of deaths every day from water-related illnesses, the majority of them being children.

4. ***Healthcare*** – About 90% of blind people live in the poorest areas of developing countries. However, 80% of them could see again if they had access to adequate eye care services. More broadly, the inaccessibility to public healthcare systems is a major problem in many developing nations where skilled healthcare professionals are short staffed, and poor infrastructure and financial resources are bottlenecks to immediate social needs.

5. ***Minority protection*** – Gender inequality in Asia, although slowly improving, is still one of the main overlooked issues. The Kairos Foundation feels that the following issues of gender inequality must be addressed: lack of educational and economic opportunities for women in some countries, limited legal rights and political participation of women, human trafficking and domestic violence against women. Orphans are another group of minorities that need support for basic necessities such as food, clothing, shelter and education.

6. ***Neglected communities*** – Refugees and ex-convicts are often times neglected primarily due to their social status. In some countries in Asia, refugees are not entitled to basic human rights. Furthermore, ex-convicts often times are not given the opportunity to re-integrate back into society.

7. ***Poverty*** – Poverty is common in many developing countries, and some common characteristics are: poor housing quality, overcrowding of urban slums, malnourishment, inadequate sanitation and lack of basic educational services. Furthermore, as economies in Asia continue

to grow, the poverty rate is also rising at an alarming rate.

